

HEALTH AND CARE IN THE DIGITAL SINGLE MARKET

Europe's challenges and opportunities



70%

of EU citizens agree to share their personal health data for research



52%

of EU citizens want access to their personal health record



ageing population and rise of chronic diseases



financial pressure on health systems



need for **patient-centred** integration of care



to develop **innovative health tools** and digital infrastructure

Current EU tools

eHealth Network and Stakeholders group, Joint Action and EIP-AHA
Coordination and exchange

Health Programme, Horizon 2020 and Connecting Europe Facility
Financing research, innovation and infrastructure

EU legislation
Patient rights, privacy, eID, security

European Reference Networks
Cross-border cooperation on rare and complex diseases

Digital Single Market Priorities

Give citizens **better access** to their **health data**, everywhere in the EU



Use **digital** services for citizen empowerment and person-centred care

Connect and share health data for research, faster diagnosis and better health outcomes



#DigitalHealth

@EU_Health

@EU_eHealth

@EU_H2020

@EUScienceInnov

Health in the Digital Single Market:

<https://ec.europa.eu/digital-single-market/en/policies/ehealth>
eHealth policies:

http://ec.europa.eu/health/ehealth/policy_en

Research and innovation in health:

<https://ec.europa.eu/research/health/index.cfm>