

Das Forum für ICT im Gesundheitswesen
Le forum pour les TIC dans le système de santé



SGMI SSIM SSMI
Schweizerische Gesellschaft für Medizinische Informatik
Société Suisse d'Informatique Médicale
Società Svizzera d'Informatica Medica
Swiss Society for Medical Informatics

🐦 @eHealthSummit
🐦 @read42news
www.ehealthsummit.ch

SwissTech Convention
Center, Lausanne
21.-22. September 2017

Data and Privacy : Managed ?

Hubert Ridolphi, CSO, Pryv SA

🐦 @pryv

In cooperation with



ehealthsuisse
Kommunikation Bund Kantone
Organ de coordination Coordination cantons
Organ di coordinaziunja Confederaziunja Canton

IHE | Integrating
the Healthcare
Enterprise
SUISSE

pharmaSuisse 

VGIch
Verenigung Gesundheitsinformatik Schweiz

HIMSS CHIME
INTERNATIONAL



Data & Privacy. Managed.



We are here:



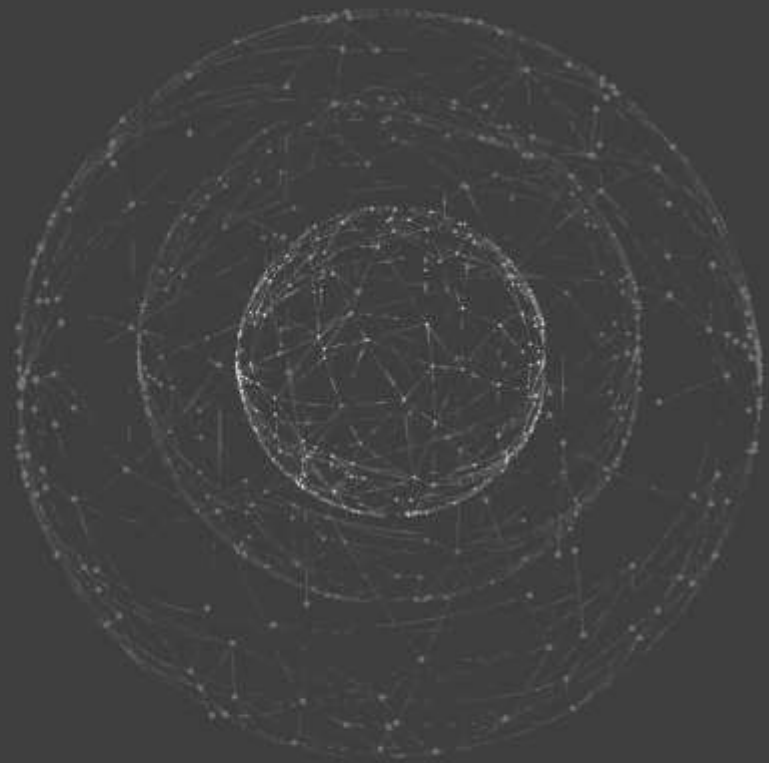
Data controllers and Data processors

- Want an easy to share and analyse over internet or apps
- Avoid violating regulations or taking risks by using tools that are not aligned with privacy policies
- Are concerned by data security
- Are hosted on American (AWS), EU based servers or Worldwide distributed



Authorities

- Data protection regulations and international data flows are increasing.
- Potential Offences and Penalties are scaring.
- Consent requests must be **unbundled** from other terms and conditions.
- Give granular options to consent separately for different types of processing
- Individuals have the right to withdraw their consent at any time



Compliance in data privacy.

Pryv.io manages and transforms your raw data in meaningful information to use in upper layer applications.

Pryv.consulting is helping you roll-out your digital health projects globally, especially in the EU where regulations create projects congestion.



Data & Privacy. Managed. ₃

September 2017



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Longitudinal interoperable data
Data security and safe storage
Data contextualization
Data segregation



From Prototyping
to Globalization

Privacy, governance and performance

- Compatible with International Legal and IT Regulations HIPAA, CE Mark, IEC, GDPR)
- Proven and Scalable Technology (interoperability, privacy, security, blockchain)
- Business modeling flexibility, based on data distribution models

Medical Device APP and

Web APP

Patient Support Program

CRM Data Analysis
Customer Experience
Data Collection

“Better security & improved privacy governance over information controlled by the enterprise.”

Pryv.io based infrastructure brings privacy by design to your services



Milestones and Roadmap



2012

Eclosion

B2C
Go-to-market CH



September 2017

PIVOT B2B

2014-2015

Acceleration

First CH Customers

ISO 13485
SAMD
Quality
Management

2016-2018

Stabilisation

EU-CH Customers

Pilot
Production
Expertise

First vertical solutions
Insurtech
CRO's



SERIE

2017-2020

Globalisation

Increase penetration
rate in new markets
APAC
South AM
CDN

Increase Partnerships
with integrators

SERIE

2021

Verticalization

Create specific services
for each concerned
industries

