

WELCOME TO THE SWISS EHEALTH SUMMIT 2018

11 SEPTEMBER, 2018



**Bruce Steinberg, MD & EVP
HIMSS International**

WORKING TOGETHER TO IMPROVE HEALTH OUTCOMES

- Exciting time to be part of the digital health space
- Working together to help drive better outcomes for patients
- HIMSS mission: **To improve healthcare through information AND technology**



LEADERSHIP & DIGITAL TRANSFORMATION

- Digital transformation is a reality in Switzerland
 - Spital SPS, Thun –EMRAM Stage 6
- How does this affect on the way providers function?
- Changing processes, structures & roles
- Digital transformation -not just for the CIO

DIGITAL TRANSFORMATION THROUGH INNOVATION

- Surrounded by digital applications & solutions
- **How can this innovation be truly integrated into healthcare?**
 - Promising solutions: AI, Big Data, personalised medicine (ie CAR-T therapy)
- **Next 2 days: practical case studies of digitization**

HELPING TO DRIVE GLOBAL CHANGE

•International
plays a huge role
in supporting
our mission



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ENGAGING THE ECOSYSTEM

INFLUENCERS

Government, Public/Private Sector, Technology Vendors, Policy, Finance, Education

MEMBERS

80K+ Corporate and Individual Members

STAKEHOLDERS

Healthcare Providers, Executives, Administrators, Payers, Patients



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HIMSS-ADDING INNOVATION EXPERTISE

- Acquired **Health 2.0**, global thought leader in healthcare innovation
 - network of entrepreneurs and investors around the world
 - integrates well with high level stakeholders like this audience

Health 2.0 

- Acquired **Healthbox**, through consulting, help companies achieve a ROI for innovation
 - from inside the organisation
 - from outside the organisation via new products and services

 **Healthbox**[®]

FIRST STEP OF THE JOURNEY

Make the most of having Switzerland's most knowledgeable and influential thought leaders

- Talk
- Ask
- Share ideas
- Connect

“We all come to a HIMSS event with 3 challenges and go home with 6 innovations!”

Hal Wolf, CEO HIMSS

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JOIN US IN 2019:

HIMSS¹⁹ | CHAMPIONS
OF HEALTH UNITE

Global Conference & Exhibition **FEB 11-15, 2019 | ORLANDO**

HIMSS[®] | Health 2.0

CHAMPIONS OF HEALTH UNITE

European Conference & Exhibition **JUNE 11-13, 2019 | HELSINKI**

THANK YOU

Our partners

The Swiss Society of Medical Informatics