





# HIMSS Europe

Transforming health through IT

 @himsseurope

 HIMSS Europe

# The Leading Health IT Knowledge Organisation

HIMSS Europe is a voice, advisor and thought leader of transformation through health IT. As an independent organisation with innovation at its heart, we unite and engage key stakeholders across the health and care ecosystem through membership, events, media, analytics and communities that are focused on helping healthcare systems to define their IT strategies and improve its services.

By offering a high quality, pan-European platform to collaborate and exchange best practice, news, information and data, we offer a unique breadth and depth of expertise and capabilities to improve the quality, safety and efficiency of health and care and deliver more effective patient outcomes.

Founded in 1961, HIMSS encompasses more than 64,000 members, 640 companies and over one million HIT network of key influencers that drive innovation across the world.

## OUR CORE ACTIVITIES

-  **MEDIA**  
European health IT news and views
-  **ANALYTICS**  
Progressing towards a paperless environment
-  **EVENTS**  
Innovation, networking and education
-  **COMMUNITIES**  
Connecting healthcare IT professionals
-  **MEMBERSHIP**  
Education and best practices



## Media – European health IT news and views

Keeping on top of the healthcare IT news, policy and developments can be challenging. Health IT Central lets you access a whole world of news and information from HIMSS Europe on one simple website. An unmatched network of international journalists cover the industry's events and developments at the highest journalistic

standards – independent, leading-edge and with professional relevance to the health IT community. Meanwhile our print publications give unrivalled access to features, opinion and commentary for healthcare leaders to digest at their leisure.

### MEDIA BY NUMBERS

All HIMSS websites:



all combined

HIMSS media products:



across Europe

Health IT Central: Top European visitors



(data from November 2015)

# HEALTH IT CENTRAL

HIMSS Europe

WWW.HEALTHITCENTRAL.EU

**Insights**  
HIMSS Europe

The quarterly IT journal for healthcare leaders across Europe – in print & online

**British Journal of  
Healthcare Computing**  
HIMSS Europe

The positive voice of healthcare IT in the UK – available online

**HealthTech Wire**  
HIMSS Europe

The eHealth business news channel online – both in English and in German

*“As a decision maker, HIMSS Insights provides an excellent understanding of industry best practices and trends that take place throughout Europe.”*

Vicent Moncho Mas, CIO, Hospital de Denia Marina Salud, Spain



**42.NEWS**  
HIMSS Europe

42.NEWS – The first cutting-edge news portal of the German speaking healthcare IT sector. Reporting regularly from hospital IT, for hospital IT.

[www.42news.de](http://www.42news.de)



## Analytics – Progressing towards a paperless environment

HIMSS Analytics is a global healthcare advisor, providing guidance and market intelligence solutions that move the industry forward to enable better health and care through the use of IT. As a trusted healthcare research and advisory firm, the industry depends on HIMSS Analytics’ resources, benchmarks, predictive models and assessment tools to improve decision making regarding strategic IT roadmaps and market strategies.

HIMSS Analytics is uniquely positioned through its industry focused offerings, which include a healthcare IT market intelligence tool, healthcare IT insights and healthcare IT benchmarks and services. LOGIC™, HIMSS Analytics most comprehensive and intuitive market intelligence tool, delivers access to the largest technology data set with unmatched breadth and depth needed for guiding healthcare IT strategies.

HIMSS Analytics research and advisory consultants uncover unique insights into how to optimally use IT to tackle today’s healthcare challenges faced by both healthcare delivery organisations and IT companies. Additionally, utilising maturity models, they identify best practices and outline a strategic roadmap to lead transformational change.

HIMSS Analytics has helped hospitals and clinical practices track and benchmark their EMR adoption and utilisation goals since 2005 through the EMR Adoption Model (EMRAM) and more recently with the the Continuity of Care Model (CCMM) which provide a roadmap and guidance along an 8-stage model with comparisons to healthcare organisations in the same country and around the world.

### SERVICES

For healthcare providers	For health IT vendors
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Core EMRAM and EMRAM PLUS	European Hospital Database
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EMRAM Stage 6 and 7 Validations and Mock Visits	Proprietary Market Research
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Continuity of Care Maturity Model (CCMM)	Maturity Model Consulting
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Best Practice Hospital Excursions	Market Reports and Executive Briefings
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Imaging IT Maturity Assessments	Certified Educator Programme
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*“As a CIO, I especially value HIMSS Analytics, I get my hospital scored every year as an indicator of the effectiveness of my IT leadership and I acknowledge the EMRAM as a roadmap to the digital transformation of care processes”*

Elena Sini, CIO, IRCCS, Istituto Clinico Humanitas

## ANALYTICS BY THE NUMBERS

We have data from

**2,000+**  
European hospitals

EMRAM Stage 6 Award

**58**  
European hospitals

EMRAM Stage 7 Award

**4**  
European hospitals

(data from November 2015)

## HIMSS Analytics

Providing healthcare professionals with services around the adoption and use of healthcare IT

[www.himss.eu/analytics](http://www.himss.eu/analytics)  
@himssanalytics



## Events – Innovation, networking and education

### EVENTS BY THE NUMBERS

Number of events in Europe

**20+**  
events in 2017

Number of attendees

**11,000+**  
attendees annually

Attendees coming from

**35**  
different countries

Having the opportunity to gather with fellow health IT professionals from across Europe and benefit from the highest level of educational sessions, networking opportunities and innovative best practices is essential to improving healthcare through IT. HIMSS Europe provides a platform for multiple pan-European and regional events aimed at connecting, educating and influencing key stakeholders from the eHealth Community.

*“Truly amazing networking opportunities!”*

João Bocas, Digital Health Influencer & Thought Leader, UK

(data from November 2015)





## EVENTS IN 2017



10.–12.05.2017  
Malta



21.–22.11.2017  
Barcelona, Spain

### Pan-European events

### Regional events



03.–04.05.2017  
London  
UK



23.–24.05.2017  
Vienna  
Austria



21.–22.09.2017  
Switzerland

HEALTH IN A  
DIGITAL SOCIETY

16.–18.10.2017  
Tallinn  
Estonia



Spring & Autumn  
Series 2017  
UK



March, July &  
Nov. Series 2017  
UK

**HIMSS** Europe

[www.himss.eu/events](http://www.himss.eu/events)

**HIMSS** UK

[www.healthinsights.co.uk](http://www.healthinsights.co.uk)



## Communities – Connecting healthcare IT professionals

Europe, more than anywhere else in the world, is a continent where healthcare and in particular eHealth differs vastly from country to country. European countries and regions need a platform to exchange innovative ideas, discuss trends challenges and solutions from region to region.

The HIMSS Communities are tailored to bring together healthcare IT professionals from both the public and private sectors from a number of pan-European regions. These gatherings enable you to unite, discuss the needs of your region and take action.

HIMSS Communities come together at our pan-European events and benefit from organised trips to the HIMSS Annual Conferences, as well as having access to tailored webinars and regional roadshows. Industry partners who support our Communities have access to a unique network of healthcare IT professionals who represent key European regions, as well as the opportunity to gain visibility by providing insights on crucial HIT related topics and solutions.

In addition to regional gatherings, HIMSS Europe also launched an EMRAM Stage 6&7 Community, which brings together an exclusive group for former recognised HIMSS EMRAM Stage 6 and Stage 7 hospitals and future candidates to network, exchange business cases and get inspired by peers and HIT leaders.

D-A-CH COMMUNITY  
DUTCH COMMUNITY  
FRENCH COMMUNITY  
IBERIAN COMMUNITY  
NORDIC COMMUNITY  
STAGE 6&7 COMMUNITY  
WOMEN IN HEALTH IT COMMUNITY

[www.himss.eu/community](http://www.himss.eu/community)





## Membership – Education and best practices

You're committed to transforming health through IT. Take the next step with HIMSS Europe membership. HIMSS Europe members have access to key insights, best practices, education, and each other – to improve the delivery of care. Join us today.

### INDIVIDUAL MEMBERSHIP

Being linked to more than 60,000 Individual Global Members will enable you to share knowledge, solve problem and network more than ever before.

The Individual Membership in HIMSS Europe empowers you to shape your future, enrich your career, and expand your industry intelligence.

- Stay on top of the latest trends, best practices, and lessons learned
- Receive discounts on HIMSS Europe events
- Participate in collaborative environments that can fuel your success
- Be a candidate for elected positions on HIMSS Europe's Governing Council

### CORPORATE MEMBERSHIP



HIMSS represents more than 600 Corporate Members worldwide. This unique breadth of experience and depth of expertise across all aspects of the healthcare-technology continuum brings together senior and executive-level decision makers to drive the change in healthcare IT.

As a HIMSS Europe Corporate Member, some of your benefits include discounts on HIMSS Europe's events, media and analytics products and services, providing the platform you need to engage with your target audiences at a pan-European level.

Moreover, HIMSS Europe Individual Membership benefits are extended to your colleagues with no extra cost.



[www.himss.eu/HIMSS-members](http://www.himss.eu/HIMSS-members)

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